

AI-POWERED LEADERSHIP COACHING PRACTICE

Elevate every *conversation* that matters

Practice high-stakes coaching conversations and get scored instantly against five proven frameworks — including Parlare originals.

Realistic AI counterparts

Practice against an AI that pushes back, gets defensive, and responds to your actual technique — not just what you meant to say.

Scored against five expert frameworks

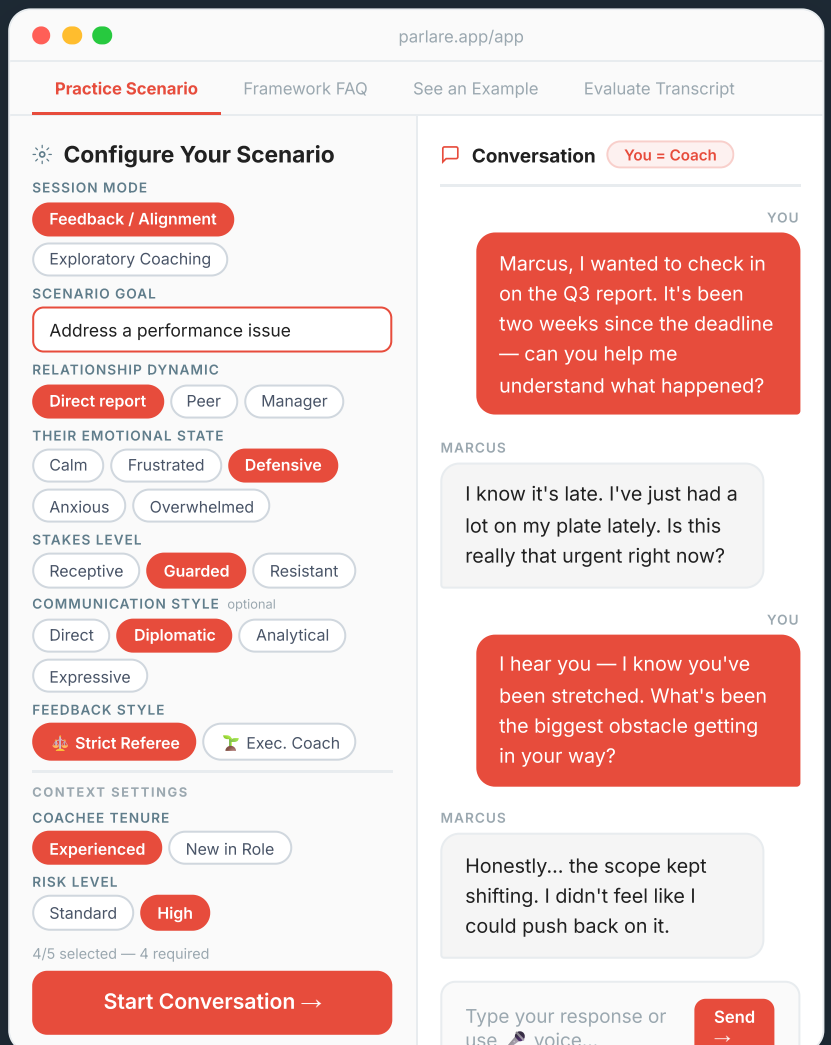
Every session is evaluated against BID/SBI, Conversation Elevator, Humble Inquiry, The Middle Path, and Clear is Kind the moment you finish.

Gold Standard rewrites

See exactly how your weakest moment could have landed differently — with framework annotations explaining why it works.

Live Voice & Transcript Analysis

Go beyond text. Practice using **Live Voice** for natural flow, or upload any real-world transcript to uncover hidden "Basement" moments instantly.



Three steps to better conversations

No theory. No passive watching. Just deliberate practice with instant, actionable feedback.



1

Choose your scenario

Pick from 21 leadership scenarios — or describe your own situation in plain language. Set the emotional stakes and communication style.



2

Live Voice Practice

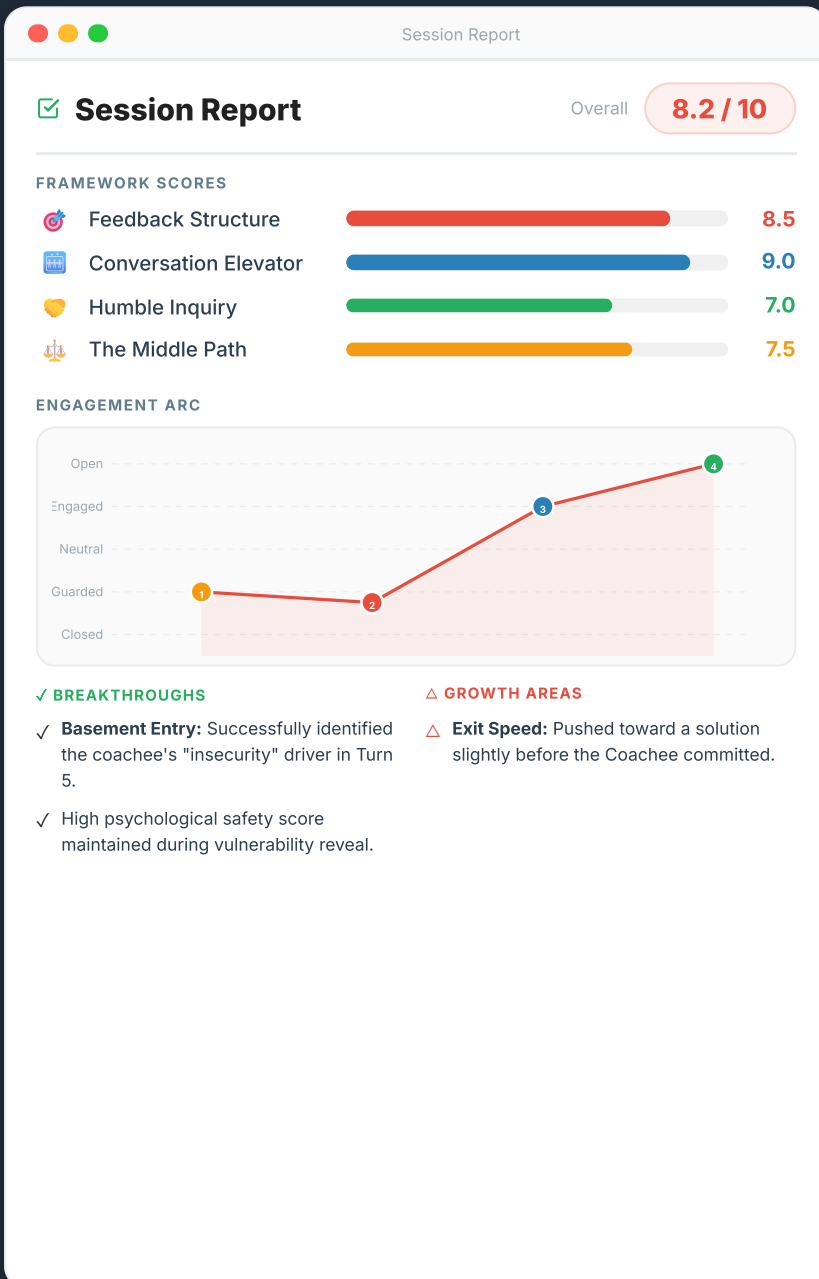
Engage in a fluid, real-time voice conversation. Our AI senses hesitation and defensive pivots, pushing you to stay in the "Middle Path" while you speak.



3

Get your report

Scores across five frameworks the moment you finish — adapted to your relationship dynamic and goal type — plus a Gold Standard rewrite of your weakest moment, and an Engagement Arc with AI-generated phase insights showing what your coaching did to the room.



THE FRAMEWORKS

Five lenses. One conversation.

Every session is scored against five frameworks, targeting the mechanics of coaching and the psychology of trust.

STRUCTURE

BID & SBI

Behavior · Impact · Desired outcome. The primary framework for structuring feedback. SBI is used for non-prescriptive observations when coaching peers or managers.

Industry standard

ARC

Conversation Elevator

Four floors: Lobby → Basement → Observation Deck → Exit. The floor you skip is where the real conversation was.

Parlare

INQUIRY

Humble Inquiry

Ask questions you genuinely don't know the answer to — building the relationship before offering solutions.

Edgar Schein

BALANCE

The Middle Path

Too soft to land, or too blunt to trust. Scored on whether you found the space between.

Parlare

CLARITY

Clear is Kind

Vague feedback protects the speaker — not the recipient. Scored on directness and specificity.

Brené Brown

Built for leaders who want *real* results.

Most coaching tools tell you what good looks like. Parlare puts you in the conversation and scores what you actually do.

- ✓ **Framework-scored feedback, not HR sentiment**
 Scored against rigorous frameworks — BID/SBI, Conversation Elevator, Humble Inquiry, Middle Path, Clear is Kind. No vague "good effort" summaries.
- ✓ **Practice when it counts — including 11pm before the hard conversation**
 Available on demand, every time. No scheduling, no waitlists. Run a session in 15 minutes before a difficult 1:1.
- ✓ **Score real conversations, not just simulations**
 Paste any transcript — a tricky 1:1, a difficult debrief — and get it scored against all five frameworks instantly.
- ✓ **Gold Standard rewrites show, don't just tell**
 See how one moment could have landed differently — with framework annotations explaining exactly why it works better.

PARLARE

- ✓ Framework-scored feedback
- ✓ Live Voice real-time practice
- ✓ Deep "Basement" detection
- ✓ Gold Standard rewrites
- ✓ Score your real transcripts

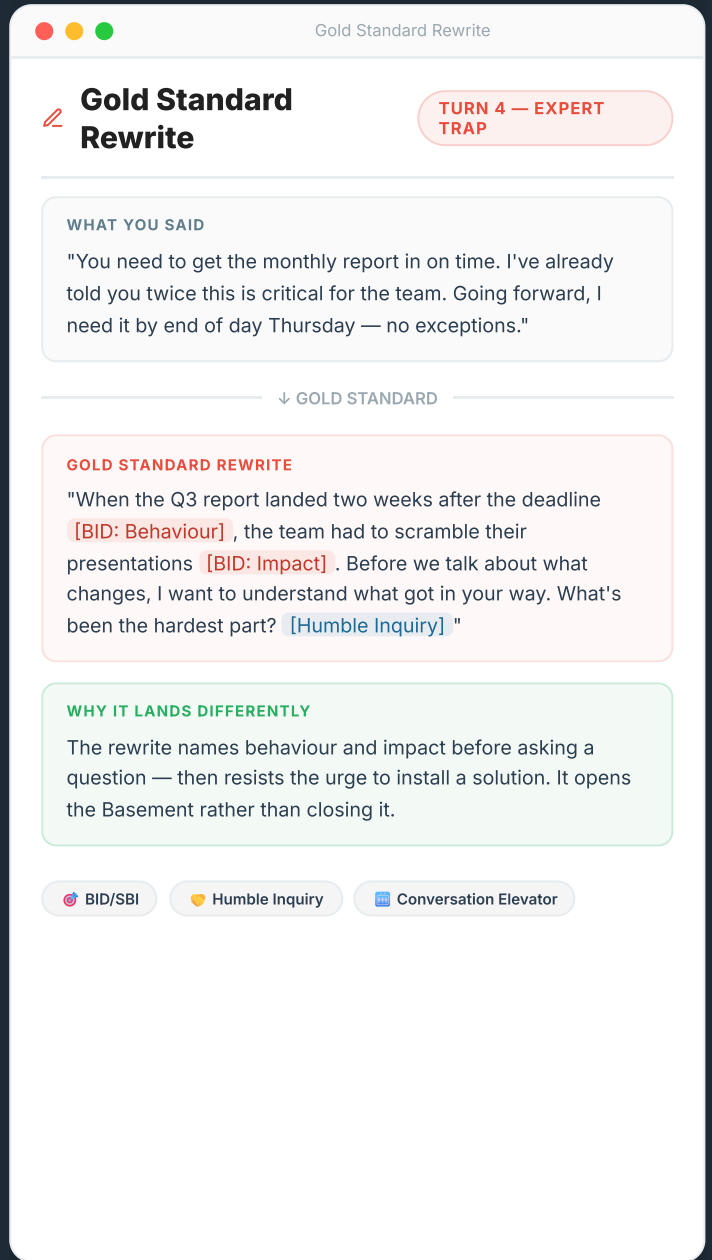
GENERIC L&D PLATFORMS

- X Framework-scored feedback
- X Realistic AI conversation practice
- X Gold Standard rewrites
- X Score real transcripts
- ~ Sometimes on demand

EXECUTIVE COACHING

- ~ Sometimes framework-scored
- X Realistic practice
- ~ Informal rewrites only
- X Transcript scoring
- X Affordable for most leaders

See the difference a framework makes:



<p>Standard</p> <p>\$24.99</p> <p>/ month</p> <p>5 voice sessions / month · Unlimited text practice · Full session reports</p>	<p>Performance Pro</p> <p>\$39.99</p> <p>/ month</p> <p>Unlimited voice sessions · Call Facilitator live coaching · Voice Analytics</p>	<p>Team</p> <p>Custom</p> <p>· 10+ seats</p> <p>Everything in Pro · New-leader onboarding playbook · Org-wide analytics · Admin dashboard & seat management · SSO · Annual billing</p>	<p>Enterprise-Grade Security — Compliance Shield with client-side Hard Guard, server-side PII redaction via Presidio, and multi-tenancy RBAC with org-scoped access control.</p>	<p>Try it Free →</p> <p>Book a Demo</p>
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